



PHILIP MORRIS

U.S.A.

RESEARCH CENTER, RICHMOND, VIRGINIA 23234

ROGER A.WALK, Dr.rer.nat., D.A.B.T  
DIRECTOR  
WORLDWIDE SCIENTIFIC AFFAIRS

4201 Commerce Road  
Richmond, VA 23234  
(804) 274-4839  
Fax: (804) 274-2891  
roger.a.walk@pmusa.com

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Dear ,

From the interactions with some of you in the scientific and public health community, we have been told that our positions on tobacco-related issues are not widely known. We would like to take this opportunity to draw your attention to these positions on our website ([www.philipmorrisusa.com](http://www.philipmorrisusa.com)). The most recent changes to the website have been to improve navigation and give the site a new functionality.

Under the "Health Issues" and "Our Product" sections of our website, you will find topics such as *Cigarette Smoking and Disease, Addiction, Quitting Smoking, Low Tar Cigarettes, Secondhand Smoke, Ingredients in Cigarettes*, and *Tar & Nicotine Numbers*.

A booklet with excerpts from these sections will appear in national and local newspapers throughout the country from November 13-17, 2002. We invite you to visit our updated website or call 1-877-PMUSA-WEB for printed excerpts from [philipmorrisusa.com](http://philipmorrisusa.com) for further information.

Again, we welcome any feedback and opportunities for scientific dialogue on these issues. Input from members of the scientific and public health community continues to be valuable in improving our efforts to reduce the harm from smoking.

Sincerely,

Roger A. Walk

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